ACROSS MONTEREY CAR WEEK,

THE MIURA DEFINES THE MOMENT

Sixty years on, the world's first supercar takes center stage in Monterey. And you and your Miura are invited to share in the celebration. From drives along Monterey's scenic coast, to brand reveals and shared evenings in the company of fellow Lamborghini enthusiasts, your time in Monterey will move between road and setting. Set to be the largest gathering of its kind, a showing of vintage Miura models comes forward onto the 3rd Fairway Lawn for the first time in Pebble Beach history.

This is not a retrospective. It is a living expression of the Miura's legacy.

PARTICIPATION DETAILS

$850 USD **One-time registration fee for participation*

CLICK HERE to purchase

- Access for you and a guest to the Lamborghini Villa, Friday through Sunday
- An invitation for two guests to an evening at the Lamborghini Villa, either Friday or Saturday
- Personalized commemorative plaque
- Two passes to the Pebble Beach Concours on Sunday
- Shuttle service between Poppy Hills and the Villa throughout the weekend
- Participation in the closing show field parade and coordinated load-out support

Hotel packages available for an additional fee.
Personal travel and vehicle transportation are not included.

DISPLAYING YOUR MIURA IN MONTEREY

ARRIVAL

SATURDAY, AUGUST 15

For vehicles being driven or transported directly to the fairway display, a strict load-in window will be enforced from 2:00 PM to 5:00 PM. Following load-in, vehicles will be staged on the 3rd Fairway Lawn and will remain on display through the conclusion of the Pebble Beach Concours d'Elegance on Sunday.
(RECOMMENDED OPTION)

Vehicles arriving directly to the fairway on Sunday morning must adhere to a strict load-in window between 4:30 AM and 6:30 AM.

DEPARTURE

SUNDAY, AUGUST 16

Following the conclusion of the Pebble Beach Concours d'Elegance, owners of drivable Miuras are invited to participate in a parade-style departure from the show field at approximately 5:00 PM.

Following the conclusion of the Pebble Beach Concours d'Elegance, all non-drivable Miuras will be loaded and prepared for enclosed transport shipment around 7 PM.

For any questions regarding logistics for display vehicles, please contact the Lamborghini Concierge at lamborghini-concierge@wearebmf.com.

FAQ

WHO IS ELIGIBLE TO PARTICIPATE?

Participation is reserved for Miura owners bringing their Miura to celebrate the 60th Anniversary gathering during Monterey Car Week.

WHERE WILL VEHICLES BE DISPLAYED?

All participating Miura models will be positioned along the 3rd Fairway Lawn on Sunday, August 16th.

ARE HOTEL ACCOMMODATIONS INCLUDED?

No. Hotel accommodation is available at the Hyatt Regency as an add-on package for a separate cost. Contact Lamborghini Concierge (lamborghini-concierge@wearebmf.com) to reserve. Room accommodation is limited and available on a first come fi first serve basis.

IS VEHICLE TRANSPORT INCLUDED?

No. Vehicle transportation is not included. Owners may either drive their Miura to Pebble Beach or arrange enclosed transport at their own expense. If you choose to transport your vehicle, it is highly encouraged to work through your preferred authorized Lamborghini dealer.

WHAT ARE THE LOAD-IN OPTIONS?

Owners may choose from several load-in options depending on whether the vehicle is driven or transported:

- Saturday, August 15th between 2:00pm – 5:00pm PT for both drivable & transported vehicles (RECOMMENDED)
- Sunday, August 16th morning between 4:30am – 6:30am PT for drivable vehicles

WHAT ARE THE LOAD-OUT OPTIONS?

Owners may depart through one of the following options: Load-out instructions and staging information will be provided closer to the event.

- Sunday, August 16th evening load-out parade around 5:00pm PT for drivable vehicles
- Sunday, August 16th evening load-out around 7:00pm PT or transported vehicles

CAN A NON-DRIVABLE VEHICLE STILL PARTICIPATE?

Yes. Non-drivable vehicles may still participate in the show field presentation, provided transport and load-in are coordinated in advance.

HOW MANY GUESTS ARE INCLUDED?

The package includes access for two guests. This includes three-day access to the Lamborghini Villa, an evening gathering at the Villa, either Friday or Saturday, and two Sunday Concours passes.

WHAT IS THE LAMBORGHINI VILLA?

The Lamborghini Villa serves as the central hospitality setting for the weekend. Access includes Friday through Sunday, providing owners and guests with a place to gather, reset, and engage with the broader Lamborghini presence during Monterey Car Week. Daytime hours are the following:

- Friday, August 14 11:00 AM – 5:00 PM
- Saturday, August 15 9:00 AM – 5:00 PM
- Sunday, August 16 8:00 AM – 4:00 PM

IS PARKING INCLUDED?

No. However, a complimentary shuttle service runs from Poppy Hills to the Lamborghini Villa from Friday through Sunday.

CAN ADDITIONAL GUESTS BE ADDED?

Any requests for additional guests will be subject to availability and event capacity. Please inquire directly with Lamborghini Concierge (lamborghini-concierge@wearebmf.com) for consideration.

WHAT CONDITION SHOULD THE VEHICLE ARRIVE IN?

Vehicles should arrive in presentation-ready condition, whether participating as a show vehicle only.

It is highly unlikely, but there is a small chance the event will be canceled. There is a 25-vehicle minimum requirement.