



**2017 PEBBLE BEACH RETROAUTO™
EXHIBITOR APPLICATION
AUGUST 17-19, 2017**

APPLICATION DEADLINE IS FRIDAY, APRIL 21, 2017

YOUR COMPANY

COMPANY NAME: _____

COMPANY CONTACT: _____

COMPANY ADDRESS: _____

PHONE: _____ SALES TAX LICENSE#: _____

E-MAIL ADDRESS: _____

MERCHANDISE DESCRIPTION: _____

OTHER SHOWS YOU PARTICIPATE IN: _____

WEBSITE (IF NO WEBSITE IS AVAILABLE, PLEASE PROVIDE PHOTOGRAPHS OF YOUR PRODUCTS):

YOUR FREE AD IN PEBBLE BEACH CONCOURS INSIDER MAGAZINE

IF YOU SUBMIT YOUR APPLICATION BY MARCH 31 AND ARE ACCEPTED AS A RETROAUTO VENDOR YOU WILL RECEIVE A COMPLEMENTARY 4-COLOR 1/4-PAGE AD IN OUR *INSIDER MAGAZINE*. PLEASE SUBMIT YOUR APPLICATION AND GRAPHICS BY MARCH 31 FOR INCLUSION IN THE 2017 ISSUE.

ONLY VERTICAL NON-BLEED ADS CAN BE ACCEPTED. AD SIZE 4.125" WIDE X 5.125" TALL. PLEASE E-MAIL YOUR HI-RESOLUTION PDF FILE TO [KWALLER@PEBBLEBEACHCONCOURS.NET](mailto:kwaller@pebblebeachconcours.net)

PAYMENT INFORMATION

PLEASE MAKE CHECKS PAYABLE TO PEBBLE BEACH CONCOURS D'ELEGANCE. BOOTH SPACE WILL NOT BE RESERVED UNTIL PAYMENT, CLEANING DEPOSIT, SIGNED EXHIBITOR AGREEMENT AND CERTIFICATE OF INSURANCE ARE RECEIVED.

CREDIT CARD INFORMATION: VISA MASTERCARD AMEX

NAME ON CARD: _____ EXPIRATION DATE: _____

CARD NUMBER: _____

SIGNATURE: _____

THE PEBBLE BEACH CONCOURS D'ELEGANCE RESERVES THE RIGHT TO REVIEW ALL ITEMS FOR SALE AND DETERMINE THEIR SUITABILITY TO THE 2017 PEBBLE BEACH RETROAUTO.



PLEASE CHOOSE A PACKAGE:

Sizes MAY VARY and exact measurements will be provided with booth assignment

A. STANDARD (APPROX. 10 FT X 10 FT) _____ \$2000 CORNER LOCATION _____ \$2500
ONE 8' X 18" LONG RECTANGULAR TABLE W/LINEN AND 2 FOLDING CHAIRS INCLUDED

PLEASE CHECK HERE IF YOU DO NOT WANT A TABLE

PLEASE CHECK HERE IF YOU DO NOT WANT CHAIRS

B. LARGE (APPROX. 10 FT X 20 FT) _____ \$3750 CORNER LOCATION _____ \$4250
THREE 8' X 18" LONG RECTANGULAR TABLE W/LINEN AND 4 FOLDING CHAIRS INCLUDED

PLEASE CHECK HERE IF YOU DO NOT WANT TABLES

PLEASE CHECK HERE IF YOU DO NOT WANT CHAIRS

C. EXTRA LARGE (PLEASE CALL FOR PRICING)

D. GALLERY VEHICLE DISPLAY: PLEASE CONTACT KATEE WALLER FOR PRICING 831-236-4717
OR KWALLER@PEBBLEBEACHCONCOURS.NET

I. POWER SUPPLIED TO EXHIBIT:

A. 5 AMPS @ \$250 _____ (\$350 IF ORDERED DURING SET-UP)

B. 20 AMPS @ \$400 _____ (\$500 IF ORDERED DURING SET-UP)

II. LIGHTING FIXTURES:

A. STEM LIGHT APPROX. 3' X 3' COVERAGE (CLAMPS TO TOP EDGE OF WALL)

NUMBER OF LIGHTS _____ @ \$75 _____ (@ \$125 IF ORDERED DURING SET-UP)

PLEASE CONTACT KATEE LEACH REGARDING SPECIAL POWER OR LIGHTING NEEDS 831-236-4717

III. TABLES AND CHAIRS:

A. # OF ADDITIONAL 8' X 18" LONG TABLES _____ @ \$45 _____

B. # OF ADDITIONAL FOLDING CHAIRS _____ @ \$45 _____

IV. POSTER BOARDS (SEE FOLLOWING PAGE)

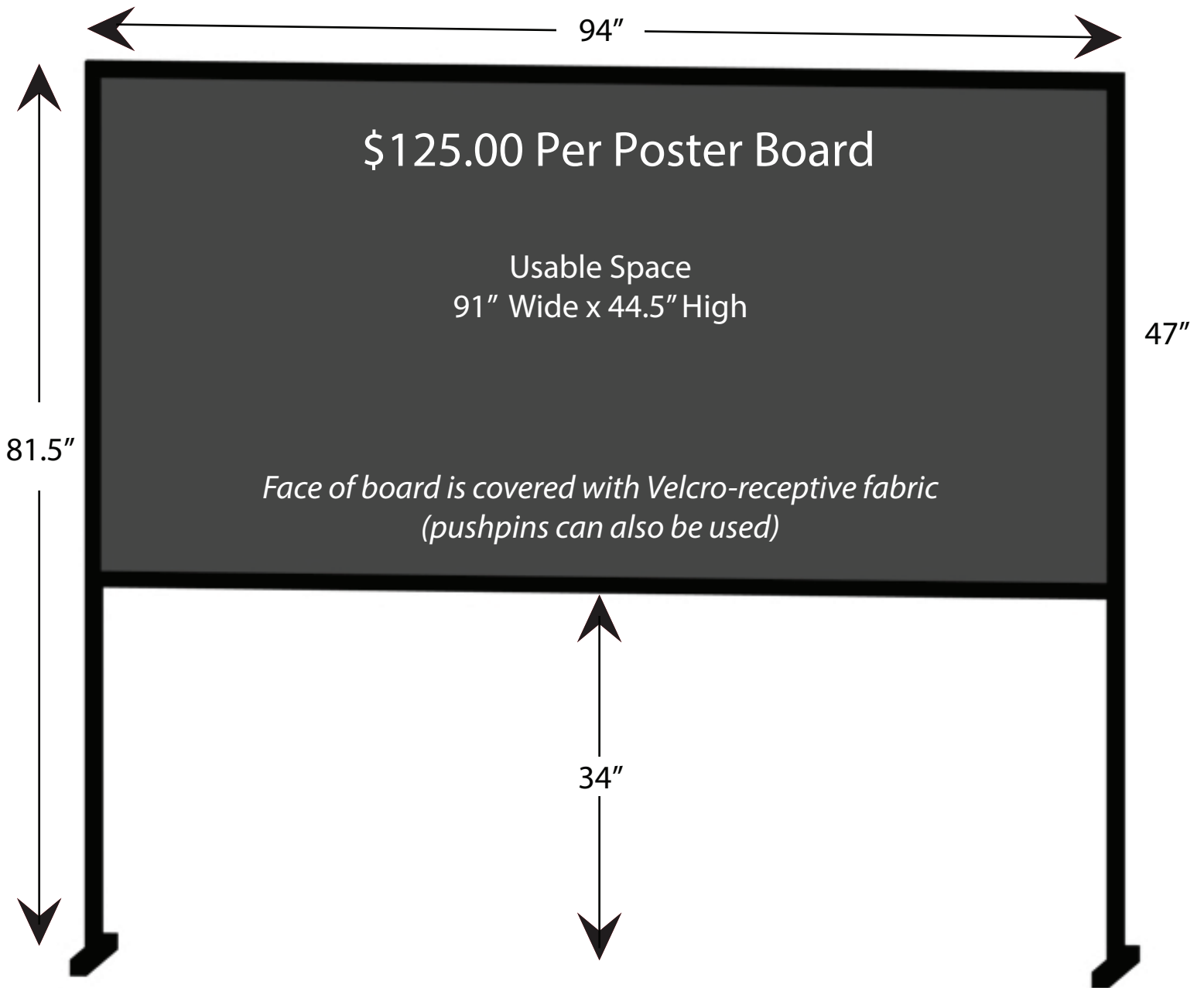
USABLE SPACE = 91" X 44.5" _____ @ \$125 _____

FACE OF BOARD IS COVERED WITH VECRO-RECEPTIVE FABRIC

OVERALL DIMENSIONS = 81.5" X 94"



TOTAL FEE \$ _____



2017 PEBBLE BEACH RETROAUTO™ EXHIBITOR AGREEMENT

Exhibitor desires to display the Merchandise on Pebble Beach Company (“PBC”) property, specifically in the designated space assigned to Exhibitor in the Pebble Beach RetroAuto Exhibit (the “Exhibit”) for a limited period of time; and whereas, PBC is willing to grant the right to display the Merchandise in accordance with the terms and conditions of this Agreement. In consideration of the recitals set forth above and for other good and valuable consideration, the parties agree as follows:

PBC agrees to allow Exhibitor to display and sell approved Merchandise on a non-exclusive basis in the Exhibit during the Pebble Beach Concours d’Elegance® held on August 17th–19th, 2017 (the “Event”). Exhibitor agrees that the placement of the Merchandise in the Exhibit and all related signage, advertisements, and materials must be approved in advance by PBC. Exhibitor may not refer to the Event or the space in the Exhibit in any advertising medium without the prior written consent of PBC. The Exhibitor will be permitted access to the Exhibit for setup beginning August 15, 2017 and must remove all Merchandise and restore Exhibitor’s display area and any other property impacted by Exhibitor to their pre-Event condition no later than August 20, 2017 at 2:00 pm. Exhibitor will be solely responsible for the storage, operation, security, set up, warranties, and removal of the Merchandise from the Exhibit in accordance with PBC’s reasonable requirements and schedule.

Indemnification: Exhibitor agrees to indemnify, defend, and hold PBC, its employees, owners, partners, agents, successors, and assigns, harmless from and against any and all claims, damages, liabilities, suits, losses, government actions, judgments, and costs whatsoever arising out of (1) any claim or action for injury, death, property damage, or otherwise, suffered by guests, employees, or others at the Event to the extent caused by Exhibitor, its employees and agents; the Merchandise; display of the Merchandise; or otherwise arising out of this Agreement or Exhibitor’s use of PBC’s property; (2) any damage, destruction or theft done to the Merchandise; (3) any violation by Exhibitor of federal, state, or local rules and regulations governing the Event or the Tent, including violation of the Fire Code; or (4) any breach of this Agreement by Exhibitor. This obligation shall continue beyond the termination or expiration of this Agreement.

Insurance: Exhibitor shall acquire and maintain, at sole cost and expense, comprehensive general liability insurance, product liability, advertising liability, and contractual liability (“Exhibitor Insurance”) underwritten by an insurance company acceptable to PBC. This insurance coverage shall provide protection of no less than One Million Dollars (\$1,000,000.00) combined single limit for personal injury and property damage (on a per occurrence basis) and shall include PBC as an additional insured. Additionally, Exhibitor shall acquire and maintain at its sole cost and expense such other insurance coverage as PBC may reasonably require to cover its conduct related to the Event, and all activities reasonably connected with the Event and this Agreement. A certificate of insurance must be provided with this application.

Cleaning: Exhibitor agrees to leave exhibit in the same condition as existed prior to the Event, without any garbage or damage to the Tent walls, floor, carpet, or exhibition area. A \$300 fee will be charged to Exhibitor if Exhibit does not meet these requirements.

Cancellation: Between the date this Agreement is signed and June 1, 2017, Exhibitor may cancel this Agreement and be assessed only an advertising fee of \$1,000.00. If the cancellation occurs between June 2, 2017 and June 16, 2017, Exhibitor will be assessed a cancellation fee in an amount equal to fifty percent (50%) of the total fees due and payable from Exhibitor for the booth space. If the cancellation occurs on or after June 17, 2017, Exhibitor will be assessed a cancellation fee in an amount equal to one hundred percent (100%) of the total fees due and payable from Exhibitor for the booth space.

If Exhibitor agrees to the terms of this Agreement, please have the appropriate representative sign and return this Agreement to Pebble Beach Concours d’Elegance®, 200 Clock Tower Place, Suite 205A, Carmel, CA 93922 by April 21, 2017 along with a check payable to Pebble Beach Concours d’Elegance® or complete credit card information. Space in the Exhibit is limited and will not be reserved for Exhibitor until payment in full is received. Space assignments within the tent are at the sole discretion of PBC.

Authorized Representative, Exhibitor

Print Name

Date