

2012 Pebble Beach Automotive Week Events, Other Events & Auctions

Pebble Beach Automotive Week Events

[Pebble Beach Concours d'Elegance](#)

When: Sun., Aug. 19

Time: 10:30 am

Location: 18th Fairway of Pebble Beach Golf Links

[Pebble Beach Tour d'Elegance presented by Rolex](#)

When: Thurs., Aug. 16

Time: 7:00 am–3:00 pm

Location: Pebble Beach to Big Sur to Carmel and back to Pebble Beach

[Pebble Beach RetroAuto](#)

When: Fri., Aug. 17–Sun., Aug. 19

Time: 10:00 am–5:00 pm Fri. & Sat.;

8:00 am–6:00 pm Sun.

Location: Adjacent to main Pebble Beach Concours pedestrian entrance

[Automotive Fine Arts Society \(AFAS\) Exhibition](#)

When: Sun., Aug. 19

Time: 10:30 am–4:30 pm

Location: 18th Fairway of Pebble Beach Golf Links

[Automotive Sponsor Displays & Exhibitions](#)

When: Wed., Aug. 15–Sun., Aug. 19

Location: Peter Hay Hill, Pebble Beach

[Pebble Beach Motoring Classic](#)

When: Mon., Aug. 6–Wed., Aug. 15

Location: Seattle to Pebble Beach

[Click Here For a Complete Calendar of Pebble Beach Events](#)

Other Automotive Events

[Rolex Monterey Motorsports Reunion](#)

When: Fri., Aug. 17–Sun., Aug. 19

Time: TBA

Location: Mazda Raceway Laguna Seca, Salinas

[The Quail, A Motorsports Gathering](#)

When: Fri., Aug. 17

Time: 10:00 am–4:00 pm

Location: Quail Lodge, Carmel Valley

[Concorso Italiano](#)

When: Fri., Aug. 17

Time: 9:00 am–5:00 pm

Location: Laguna Seca Golf Ranch, Monterey

[Legends of the Autobahn](#)

When: Fri., Aug. 17

Time: TBA

Location: Rancho Canada Golf Club, Carmel Valley

[Carmel-by-the-Sea Concours on the Avenue](#)

When: Tues., Aug. 14

Time: 11:00 am–5:00 pm

Location: Ocean Avenue, Carmel-By-The-Sea

[Automobilia Monterey](#)

When: Tues., Aug. 14–Wed., Aug. 15

Time: 10:00 am–6:00 pm Tues.;

10:00 am–7 pm Thurs.

Location: Embassy Suites, Seaside

[Concours d'LeMons](#)

When: TBA

Time: TBA

Location: Toro Regional Park, Salinas

[HMSA Monterey Pre-Reunion](#)

When: TBA

Time: TBA

Location: Mazda Raceway Laguna Seca, Salinas

[The Little Car Show](#)

When: Wed., Aug. 15

Time: Noon–5 pm

Location: Lighthouse Avenue, Pacific Grove

Auctions

[Pebble Beach Auctions presented by Gooding & Co.](#)

When: Wed., Aug. 15–Sun., Aug. 19

Time: TBA

Location: Pebble Beach Equestrian Center

[RM Auctions Sports & Classics of Monterey](#)

When: Fri., Aug. 17–Sat., Aug. 18

Time: TBA

Location: Portola Hotel & Spa, Monterey

[Bonhams & Butterfields Auction](#)

When: TBA

Time: TBA

Location: Quail Lodge, Carmel Valley

[MidAmerica MarketPlace](#)

When: TBA

Time: TBA

Location: Adjacent to main Pebble Beach Concours pedestrian entrance

[Russo & Steele](#)

When: Thurs., Aug. 16–Sat., Aug. 18

Time: Preview 10:00 am–10:00 pm;

Auction 5:00 pm–10:00 pm

Location: San Carlos Ballroom, Marriott Hotel, Monterey

[Mecum Auctions](#)

When: Thurs., Aug. 16–Sat., Aug. 18

Time: 10:00 am–5:00 pm

Location: Hyatt Regency Resort & Spa on Del Monte Golf Course, Monterey

2012 Pebble Beach Automotive Week Events, Other Events & Auctions

Pebble Beach Automotive Week Events

The Pebble Beach Concours d'Elegance marks the culmination of what is now known as "Pebble Beach Automotive Week." Here's a list of events so you can start making plans now for a week filled with car auctions, art and great fun. Bring comfortable shoes!

[Pebble Beach Concours d'Elegance](#)

When: Sun., Aug. 19

Time: 10:30 am

Location: 18th Fairway of Pebble Beach Golf Links

Website: <http://www.pebblebeachconcours.net>

Contact: (831) 622-1700, info@pebblebeachconcours.net

First conducted in 1950, the Pebble Beach Concours d'Elegance is said to be the world's premier celebration of the automobile. Only the most beautiful and rare automobiles are invited to appear on the famed 18th fairway of Pebble Beach Golf Links each year, and connoisseurs of art and technology congregate to see them.

[Pebble Beach Tour d'Elegance presented by Rolex](#)

When: Thurs., Aug. 16

Time: 7:00 am–3:00 pm

Route: Pebble Beach to Big Sur to Carmel and back to Pebble Beach

Website: <http://www.pebblebeachconcours.net>

Contact: Sean Jacobs, (831) 622-1700, sjacobs@pebblebeachconcours.net

The Pebble Beach Tour d'Elegance presented by Rolex is an annual driving event that showcases the elegance of the automobile in motion, while highlighting the early history of Pebble Beach. The Tour traces portions of the original 17-Mile Drive, traverses nearby mountains and valleys, dips down Highway One and stops in Carmel-by-the-Sea. Spectators can view these cars driving on Ocean Ave. in downtown Carmel when the participants park their cars for lunch in the park. Tour participants are Pebble Beach Concours d'Elegance entrants only.

[Pebble Beach RetroAuto](#)

When: Fri., Aug. 17–Sun., Aug. 19

Time: 10:00 am–5:00 pm Fri & Sat; 8:00am–6:00pm Sun

Location: Adjacent to main Pebble Beach Concours pedestrian entrance

Website: <http://www.pebblebeachconcours.net>

Contact: Katee Leach, (831) 622-1700, kleach@pebblebeachconcours.net

The RetroAuto pavilion features rare collectibles and memorabilia, as well as the latest luxury goods and technological tools to enhance today's driving experience. Exhibitors represent a variety of retail and manufacturing categories, including historic automobilia, auto parts, original poster art, books and literature, fine art, photography and posters, and luxury items. The RetroAuto pavilion is also the site of select parties and special events throughout Pebble Beach Automotive Week.

2012 Pebble Beach Automotive Week Events, Other Events & Auctions

Automotive Fine Arts Society (AFAS) Exhibition

When: Sun., Aug. 19

Time: 10:30 am–4:30 pm

Location: 18th Fairway of Pebble Beach Golf Links

Website: <http://www.autoartgallery.com/afas/>

Media Contact: Scott Black, Timepiece PR and Marketing, (214) 520-3430, sblack@timepiecepr.com

The latest creations by the finest automotive artists of our day are displayed annually at the Automotive Fine Arts Society (AFAS) Exhibition, located on the show field of the Concours. In 2010, the exhibition celebrated its 25th anniversary!

Automotive Sponsor Displays & Exhibitions

When: Wed., Aug. 15–Sun., Aug. 19

Location: Peter Hay Hill, Pebble Beach

Pebble Beach Motoring Classic

When: Mon., Aug. 6–Wed., Aug. 15

Route: Seattle to Pebble Beach

Website: <http://www.pebblebeachconcours.net>

Contact: Al McEwan, almcewan@msn.com

Event Details:

Mon., Aug. 6: Motoring Classic gathers in Kirkland, Washington (just east of Seattle)

Tues., Aug. 7: Participants take to the road

Wed., Aug. 15: Arrival in Pebble Beach

The Pebble Beach Motoring Classic is the ultimate road trip for enthusiasts with automobiles that have more than a dash of elegance. The Motoring Classic begins near Seattle, Washington and covers approximately 1,500 miles as it winds down through the mountains and along the coast of the Pacific Northwest on its way to the ultimate auto destination — the Pebble Beach Concours d’Elegance.

2012 Pebble Beach Automotive Week Events, Other Events & Auctions

Other Peninsula Events

[Rolex Monterey Motorsports Reunion](#)

When: Thurs., Aug. 16–Sun., Aug. 19

Time: TBA

Location: Mazda Raceway Laguna Seca, Salinas

Web site: <http://www.mazdaraceway.com/>

Contact: (831) 242-8201

The Rolex Monterey Motorsports Reunion is a celebration of motorsports history that reunites authentic race cars with a world-class road racing track, allowing race fans young and old to see motor racing as it once was.

[The Quail, A Motorsports Gathering](#)

When: Fri., Aug. 17

Time: 10:00 am–4:00 pm

Location: Quail Lodge, Carmel Valley

Web site: <http://www.quaillodgeevents.com/>

Contact: (831) 620 8887, thequail@quaillodge.com

The Quail is a motorsports gathering on the Quail Lodge Golf Course that highlights both vintage sporting automobiles and exceptional cuisine.

[Concorso Italiano](#)

When: Fri., Aug. 17

Time: 9:00 am–5:00 pm

Location: Laguna Seca Golf Ranch, Monterey

Web site: <http://www.concorso.com/>

Contact: (425) 742-0632, ci@concorso.com

Concorso Italiano is a celebration of Italian style embracing cultural elements such as cars, music, food and fashion.

[Legends of the Autobahn](#)

When: Fri., Aug. 17

Time: TBA

Location: Rancho Canada Golf Club, Carmel Valley

Website: <http://legendsoftheautobahn.org/Home.html>

Contact: Laura Simonds, (650) 592-7613, simondsl@pacbell.net

Robert Schilling, (650) 619-7550, res.mbca@offserver.com

The one-day Legends event brings together enthusiasts, owners, and aficionados of distinctive German cars to view Audis, Mercedes-Benz, BMWs and more.

2012 Pebble Beach Automotive Week Events, Other Events & Auctions

[Carmel-by-the-Sea Concours on the Avenue](#)

When: Tues., Aug. 14

Time: 11:00 am–5:00 pm

Location: Ocean Avenue, Carmel-By-The-Sea

Website: <http://www.motorclubevents.com/>

Contact: (404) 237-2633, info@motorclubevents.com

An annual event featuring a variety of vehicles, including luxury cars, muscle cars, hot rod and sporting cars on Ocean Avenue in the heart of downtown Carmel.

[Automobilia Monterey](#)

When: Tues., Aug. 14–Wed., Aug. 15

Time: 10:00 am–6:00 pm Tues.; 10:00 am–7:00 pm Wed.

Location: Embassy Suites, Seaside

Web site: <http://www.automobiliamonterey.com/>

Contact: (831) 659-1551, tony@automobiliamonterey.com

An automobilia show held in the Ballroom of the Embassy Suites hotel off of Highway 1.

[Concours d'LeMons](#)

When: TBA

Time: TBA

Location: TBA

Web site: <http://www.concoursdlemons.com/>

Contact: (916) 207-4645

This offbeat car event celebrates the oddball and mundane vehicles of the automotive world.

[HMSA Monterey Pre-Reunion](#)

When: TBA

Time: TBA

Location: Mazda Raceway Laguna Seca, Salinas

Web site: <http://www.hmsausa.com/>

Contact: Cris Vandagriff, (818) 249-3515, cris@hmsausa.com

The Historic Motor Sports Association events feature historic production cars built through 1966 and purpose-built Formula, Sports Racing and IMSA cars built through 1984.

[The Little Car Show](#)

When: Wed., Aug. 15

Time: Noon–5 pm

Location: Lighthouse Avenue, Pacific Grove

Web site: <http://www.marinaspports.org/>

Contact: John Moulton, (800) 526-2677, jam@redshift.com

The Little Car Show is a display of little cars up to 1,601cc engine displacement and all electric cars.

2012 Pebble Beach Automotive Week Events, Other Events & Auctions

Auctions

[Pebble Beach Auctions presented by Gooding & Co.](#)

When: Wed., Aug. 15–Sun., Aug. 19

Time: TBA

Location: Pebble Beach Equestrian Center

Web site: <http://www.goodingco.com/>

Contact: (310) 899-1960, info@goodingco.com

The gavel first fell at Pebble Beach back in 1990 and now the Pebble Beach Auctions, conducted by Gooding & Company on both Saturday and Sunday evenings, are among the most anticipated events of Pebble Beach Automotive Week.

[RM Auctions Sports & Classics of Monterey](#)

When: Fri., Aug. 17–Sat., Aug. 18

Time: TBA

Location: Portola Hotel & Spa, Monterey

Web site: <http://www.rmauctions.com/>

Contact: (519) 352-4575

RM's Monterey Auction takes over downtown Monterey Friday and Saturday evening, offering fine motor cars to a discerning clientele.

[Bonhams & Butterfields Auction](#)

When: TBA

Time: TBA

Location: Quail Lodge Golf Club

Web site: <http://www.bonhams.com/usa/home/>

Contact: Mark Osborne, (415) 391-4000, motors.us@bonhams.com

Bonhams is a privately owned British auction house and one of the world's oldest and largest auctioneers of fine art and antiques. Their event at Quail Lodge is now in its 14th year.

[MidAmerica Motorcycle MarketPlace](#)

When: TBA

Time: TBA

Location: Adjacent to main Pebble Beach Concours pedestrian entrance

Web site: <http://www.midamericaauctions.com/>

Contact: (651) 633-9655 or (800) 473-2324, midauktion@aol.com

The MidAmerica Motorcycle Marketplace offers something different during Automotive Week – vintage motorcycles.

2012 Pebble Beach Automotive Week Events, Other Events & Auctions

[Russo & Steele](#)

When: Thurs., Aug. 16–Sat., Aug. 18

Time: Preview begins at 10:00 am; Auction goes from 5:00 pm–10:00 pm

Location: San Carlos Ballroom, Marriott Hotel

Web site: <http://www.russoandsteele.com/>

Contact: (602) 252-2697

Russo and Steele specialize in European sports cars, American muscle cars, hot rods and customs.

[Mecum Auctions](#)

When: Thurs., Aug. 16–Sat., Aug. 18

Time: 10:00 am–5:00 pm

Location: Hyatt Regency Resort & Spa on Del Monte Golf Course, Monterey

Web site: <http://www.mecumauction.com>

Contact: (815) 568-8888

Mecum Auctions is a daytime auction of collector cars, classic cars, corvettes, hot rods, street rods and muscle cars.