



INTRODUCING

## THE FIRST RECIPIENTS OF THE SCHOLARSHIPS HONORING

# Phil Hill

We are pleased to announce the first recipients of the scholarships established to honor the memory of Phil Hill, America's first Formula One driving champion and a longtime participant and friend of the Pebble Beach Concours d'Elegance. Officially known as the Pebble Beach Company Foundation Phil Hill Scholarships, the grants are intended to encourage the ongoing preservation and restoration of historic automobiles.

The first individuals to receive the scholarships are Jared Coho of Bellwood, Pennsylvania; Kalila "Frankie" Haddad of Kansas City, Missouri; and Casey Maxon of Lawrence, Kansas. All three are students in the Automotive Restoration program at McPherson College, a four-year private liberal arts college in McPherson, Kansas.

Pebble Beach Company Foundation has entered into a formal agreement with McPherson College to award up to \$20,000 in scholarships annually to their students.

"I had the opportunity to visit the college and to see the students at work, and I could immediately sense that this was a place my father would have fallen in love with," said Hill's son, Derek. "We are thrilled to see that my father's name is continuing to support something he cared so much about."

Phil Hill, who became the Formula One World Drivers' Champion in 1961, began his association with Pebble Beach with wins at the 1950, 1953 and 1955 Pebble Beach Road

Races, held on the winding roads of Del Monte Forest. The Pebble Beach Concours d'Elegance was initially held in tandem with the races, and Hill took top honors at the Concours twice—with his 1931 Pierce-Arrow 41 LeBaron Convertible Town Cabriolet in 1955 (the first Classic to win Best of Show), and then with a 1927 Packard 343 Murphy Convertible Sedan in 1977. He also served as a Class or Honorary Judge a record 39 times. Hill passed away in 2008.

"Phil Hill was a friend of the Pebble Beach Concours from the very beginning, and he loved cars of every kind," said Pebble Beach Concours Chairman Sandra Button. "We're pleased to honor his memory by recognizing some rising stars dedicated to preserving and restoring the cars Phil treasured."

Funding for the scholarships comes in large part from generous donations to the Pebble Beach Company Foundation from Concours entrants, judges and sponsors.

"We're pleased to be involved in this salute to Phil Hill and to support some very talented young people," said Susan Merfeld, President of Pebble Beach Company Foundation. "We were fortunate to know Phil Hill and to host him at Pebble Beach so often. This scholarship program is a fitting tribute to a true gentleman."

To learn more about the Pebble Beach Company Foundation Phil Hill Scholarships or to make a contribution, visit the Concours website at [www.pebblebeachconcours.net](http://www.pebblebeachconcours.net).



## **KALILA "FRANKIE" HADDAD –**

a junior, hopes to have a career specializing in metalwork and paint. And she is passionate about getting other young people involved in the restoration industry—especially young women.

“To have the scholarship associated with someone like Phil Hill is very exciting to me because he’s legendary in racing and in the restoration world,” she said.

Haddad is spending the summer at Rock’s Rod and Customs in Kansas City, developing her skills as an expert pin striper. In the meantime, she’s been blogging about her experiences restoring her 1959 Chevrolet Biscayne (<http://www.mcpherson.edu/sparkplugsandbobbypins>).



## **CASEY MAXON –**

a sophomore, is pursuing two degrees—one in automotive restoration and the other in history. And in receiving this scholarship, he is most excited about the connections to be made.

“Pebble Beach is the event for anyone who’s interested in classic cars and restoration,” he said. “You just can’t beat it.”

Maxon will spend this summer at the Petersen Automotive Museum in Los Angeles, helping to organize their extensive archive collection. He is also combining his love of collector cars and photography in a new business venture, “Cacklefest Photography,” offering artistic automotive photographs to automotive restoration students, car enthusiasts and professional restorers for use in portfolios and display. After graduation, Maxon plans to work as a researcher or lobbyist advocating for collector car interests in the government

## **JARED COHO –**

a freshman, became interested in cars at age eight when he received his first tool set for Christmas. He’s been working on cars ever since. After graduating from college he hopes to open his own restoration shop.

“I’m pumped. I’m so excited,” Coho said in regard to the scholarship. “Especially that it’s recognizable with Pebble Beach. It’s the best of the best. It’s where I want my cars to go when I restore them.”

Coho is part of the McPherson College Model T Rapid Build Team, which assembles a fully functional Model T from a pile of parts (often in much less than 20 minutes) at various events to help promote the college. Their current record is 8 minutes, 32 seconds.